



Students and teachers across the country receive a special delivery from Toyota
National Center for Families Learning, Toyota, and Kids In Need Foundation team up to stock classrooms with school supplies

NEW YORK (December 2, 2022) – Long-time partners NCFL and Toyota are teaming up with Kids In Need Foundation to donate school supplies to five under-resourced school districts nationwide, impacting more than 15,000 students. The on-air mention was made during NBC’s annual tree lighting special on November 30th, “*Christmas in Rockefeller Center.*” The donation ties to Toyota’s holiday ad “Like No One’s Watching,” which focuses on the story of a young woman who performs selfless acts of kindness for others throughout the holiday season. Watch the ad [here](#).

Kids In Need Foundation's Supply A Teacher Program seeks to empower teachers by providing supplies for their classrooms and eliminating the burden of purchasing supplies out of their own pockets. Each teacher supported through Supply A Teacher receives two large boxes filled with the items they need to fuel a full semester of active learning for 24 students.

The school communities receiving supplies are those in which the [five finalists of the Toyota Family Teacher of the Year](#) live and work: Mesa, Ariz.; Columbia Heights, Minn.; Atlanta, Ga.; Washington, DC; and Greensboro, N.C. The Toyota Family Teacher of the Year is an annual partnership award between Toyota and NCFL where an educator is awarded \$20,000 in recognition of innovative efforts that engage multiple generations of family members in the education process.

The [2022 Toyota Family Teacher of the Year, Ivonne Ortiz of Mesa, Ariz.](#), and her family appeared live at the tree lighting ceremony. Upon returning home to Arizona, Ortiz and families of her class were surprised with boxes of supplies transported to her school by Toyota Tundras decorated for the seasonal holidays.

“Toyota’s holiday message focuses on simple acts of kindness and encourages people to connect with their communities this holiday season,” says Michael Medalla, Toyota USA Foundation Manager. “We hope this heartwarming message—and the significant connections that have been formed over three decades as a result of the Toyota and NCFL partnership—will inspire viewers to spread kindness during the holidays and beyond.”

“Together with Toyota and Kids In Need Foundation, we’re celebrating educators across the country who—in spite of many challenges—remain committed to building effective family–school partnerships that support student learning outcomes and school improvement,” says Dr. Felicia Cumings Smith, president and CEO of NCFL. “Too often, educators must use their personal funds to supplement classroom supplies. The generous donation by Toyota will impact thousands of students and their teachers.”



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"We are grateful to collaborate with Toyota and NCFL to celebrate the incredible work of educators across the country," said Corey Gordon, CEO of Kids In Need Foundation. "In the schools served by KINF, 91% of teachers don't have the resources they need to start the second semester. This donation will help to ensure that these teachers and students are equipped with what they need to be successful in school as they begin the second half of the year."

Readers interested in supporting more teachers and their students can make a donation at www.kinf.org/donate.

ABOUT THE NATIONAL CENTER FOR FAMILIES LEARNING

NCFL is a national nonprofit that supports family success and well-being through education. We believe education is a shared responsibility and collaboration among families, schools, and community members that leads to powerful learning experiences. Partnering with educators, literacy advocates, and communities, NCFL has worked for over 30 years to eradicate poverty through education solutions for families. NCFL's vision is to establish coordinated and aligned family learning systems in 60 communities by 2030, built with and for families, to increase education and economic outcomes and create more equitable communities. When parenting adults and children are engaged in learning together, the whole family benefits, contributing to a thriving, equitable community. For more information on NCFL, visit familieslearning.org. To express your interest in partnering with us on our 60x30 Vision, email info@familieslearning.org.

ABOUT TOYOTA

Toyota (NYSE:TM) has been a part of the cultural fabric in North America for more than 60 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands, plus our more than 1,800 dealerships.

Toyota directly employs more than 48,000 people in North America who have contributed to the design, engineering, and assembly of nearly 43 million cars and trucks at our 13 manufacturing plants. By 2025, Toyota's 14th plant in North Carolina will begin to manufacture automotive batteries for electrified vehicles. With more electrified vehicles on the road than any other automaker, more than a quarter of the company's 2021 North American sales were electrified.