Media Release

National Center for Families Learning (NCFL) Wins REVERE Award for Renegade Buggies

Award from Association of American Publishers (AAP) honors NCFL for excellence in educational products

Louisville, Kentucky (June 5, 2015) – National Center for Families Learning is pleased to announce that Renegade Buggies was presented a Beyond the Classroom award at the REVERE Awards Gala held in Washington, D.C., on June 3. The award was given for the creation of a free video game app (available on iOS and Android) designed to open up familial dialogue about basic financial literacy skills and how to make smarter purchasing decisions.

The REVERE (REcognizing Valuable Educational REsources) Awards recognize creative resources that engage 21st century teachers and learners. Produced by the Association of American Publishers (AAP) PreK-12 Learning Group, the awards are the only of their kind to distinguish learning resources in all media, for all ages, and covering a wide array of educational subject areas and learning environments.

“Knowing that most pockets and purses carry smartphones these days, we wanted to reach on-the-go families by creating an app that strikes the balance between fun and valuable learning,” NCFL Vice President Emily Kirkpatrick said. “Renegade Buggies’ being named a REVERE Awards winner validates NCFL, Dollar General Literacy Foundation, and FableVision Studios’ concerted efforts to build an app that will act as a valuable resource for families.”

The award was given in the Beyond the Classroom category, which recognizes a wide range of resources used outside of formal education settings for personal study and enjoyment and may include books, games, and more; categories are learn, play, relate and innovate. The competition expanded in its second year with 26 finalists across its categories.

“This year’s winners present an impressive slate of learning resources across all educational settings. While it was difficult to choose just one winner in Beyond the Classroom, we were excited to present a REVERE Award to Renegade Buggies,” said REVERE Awards Judge and Awards committee chairperson, Eric Hamilton, Assistant Director, NCSLET Administration at the American Museum of Natural History.

Award winners were evaluated through in-person events and remote judging by 100 evaluators in the education and publishing industries. Key principles that drove the evaluation of winners were quality content and design, audience engagement and appropriateness, usability and originality, effectiveness, along with comments and recommendations given by judges. For a full list of winners, click here. Also visit the Awards Gallery which features 2015 winners and finalists.

Follow or join the conversation about the REVERE Awards on Twitter using @REVEREAwards and #REVEREAwards.
ABOUT NATIONAL CENTER FOR FAMILIES LEARNING
The National Center for Families Learning (NCFL) is a national nonprofit organization dedicated to helping adults and children learn together. NCFL creates and deploys innovative programs and strategies that support learning, literacy, and family engagement in education. From the classroom to the community to the digital frontier, NCFL collaborates with educators, advocates, and policy-makers to help families construct hotspots for learning wherever they go. For more information on NCFL’s 25-year track record, visit www.familieslearning.org

ABOUT AAP
The Association of American Publishers (AAP) is the voice of the US book and journal publishing industry. AAP represents the industry’s priorities on policy, legislative and regulatory issues regionally, nationally and worldwide. These include the protection of intellectual property rights and worldwide copyright enforcement, digital and new technology issues, funding for education and libraries, tax and trade, censorship and literacy. Our four hundred member companies represent major commercial, educational and professional companies as well as independents, non-profits, university presses and scholarly societies.

Find us online at www.publishers.org or on twitter at @AmericanPublish.